Digital Migration & Educational Publishing

Are we there yet?
And do we re-engineer the enterprise?
Graham Taylor

Where are we so far?

• No doubt: this time it’s for real
• So compelling, so inevitable …
• Think sharks, not dinosaurs

How’s it going, this migration?

• Hard to know exactly …
• Well, not just yet then, but soon …
• Maybe next year …

What’s holding it back?

• This stuff is expensive …
• Needs a new pedagogy to make it work
• There are other priorities as well
• Not all tools get used
• It’s about the right content
• Some folk still like textbooks …

What do I think I know?

• Vital role for well-crafted learning resources
• So much more to all this than technology
• “What teachers do, know and care about”
• It’s probably starting to work …
• But the evidence is elusive …
• And there is still a way to go
• Blended learning still looks pretty good to me