



Director of International Copyright Policy and Programs

The International Publishers Association (IPA) is a global industry federation representing the publishing industry worldwide. The IPA's mission is to promote and protect publishing internationally, with a focus on the two 'pillars' of Freedom to Publish and Copyright. The IPA lobbies for robust copyright frameworks and defends publishers' rights, campaigning for their freedom to publish. In so doing, the IPA promotes publishing as a force for economic, cultural and political development.

Job Description

The Director of International Copyright Policy and Programs, in collaboration with the Secretary General and the Executive Committee (EC) of the IPA, is responsible for developing, maintaining and implementing the IPA's policies dealing with copyright on all levels. The role reports directly to the Secretary-General (SG).

Primary tasks of the position include:

- Developing, maintaining and implementing the IPA's policies dealing with copyright on all levels: national, regional and global
- Developing and maintaining a close working relationship with senior staff and others at WIPO, WTO, WIPO, WTO, other Geneva-based UN agencies, UNESCO, OECD, other stakeholders and with creative sector organisations around the world
- Monitoring and attending WIPO, WTO and other related meetings
- In conjunction with the Chair of the Copyright Committee, IPA legal counsel and IPA members, monitoring copyright related developments at a national and supranational level and helping to write/edit submissions as required
- In collaboration with the SG and Chair of the Copyright Committee, creating and maintaining a network of copyright officers among IPA members and other stakeholders
- Supporting SG, Copyright Committee and EC in all lobbying activities towards governments, international organisations and others that have a direct or indirect impact on copyright
- Supporting IPA members in lobbying for and maintaining copyright legislation and policies that support publishers and publishing
- Promoting awareness of the publishing industry's commercial, cultural and social significance
- In collaboration with the Committee and Forum Chairs, managing the IPA's Copyright Committee, LIBS Committee, and the Educational Publishers Forum, including devising and implementing action plans
- Working with the SG and the Director of Communications and Freedom to Publish to regularly communicate the IPA's positions on copyright –related matters to IPA members and others
- Writing speeches, blog posts, articles and op-eds relating to copyright

Candidate requirements:

- A minimum of five years' experience in an international (ideally) member-driven organization
- Strong understanding of copyright on national, regional and global levels
- Proven experience in policy development and implementation
- Organized, results-oriented self-starter. The IPA is a small team, so a collaborative, sleeves-up, can-do attitude is a must
- Legal degree or training is desirable

- Native or as-native English essential; proficiency in French, Italian, Spanish, Arabic, Mandarin or another major language is desirable; other languages also valued
- Excellent written English
- Strong interpersonal and multicultural skills
- Passion for the written word, the creative industries, reading, literacy and human rights

IPA offers:

- A part time position – the working days to be agreed
- Fast-paced, varied work
- A small and diverse team based in Geneva, Switzerland
- An international working environment
- Work on global policy issues at the cutting edge of technological and political change
- A salary commensurate with experience

Please send cover letter and CV to secretariat@internationalpublishers.org by **9 March** with the *Position of Director of International Copyright Policy and Programs*.