IPA, FEP and Bertelsmann invite you to an interactive event on:

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Enhancing Educational Content Worldwide

1300 | Wednesday 3 May, 2017 | 13th floor AB Building, WIPO

Four educational publishers from around the world will rapidly present leading-edge educational innovations before moving to ‘show and tell’ tables where attendees can experience the technology and discover more.

**BRAZIL**

Cayube Dias Galas, FTD Editora, will present:

*Faça* – a series changing perceptions of learning materials

**MEXICO**

Rodrigo Cosío Guerra, UNOi, will present:

*UNOi* – a model of educational transformation

**SOUTH AFRICA**

Brian Wafawarowa, Pearson, will present:

*Test & Improve* and *Eneza* – two digital solutions to monitor learning

**UNITED ARAB EMIRATES**

Malak Obeid, Horouf, will present:

*Horouf* and *Qartoos* – two Arabic language learning apps

Lunch will be available from 1300