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## 1ST IPA INTERNATIONAL EDUCATION CONFERENCE

17 April 2013, Earls Court, London

# What Works? Policies, Resources & Technologies for International Educational Success

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### Line up of International Speakers

**Andreas Schleicher**, OECD, Germany

**Michael Trucano**, World Bank, USA

**Eugenio Severino**, Consultant, Chile

**Maria Langworthy**, Langworthy Research, USA

**Francesc Pedró**, UNESCO, France

**Tim Oates**, Cambridge Assessment, UK

**Catherine Lucet**, Nathan/Editis, France

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 **Reed Exhibitions**  
Books & Publishing

The International Publishers Association and The London Book Fair are delighted to bring you the 1st IPA Education Conference taking place on Wednesday 17th April 2013.

This conference will enlighten policy makers, content creators and technology providers about how we can all support learners to improve their educational success.

The programme takes a balanced and objective look at measures of achievement, the effectiveness of learning resources and of learning technologies, and the public policies that have been demonstrated to improve educational outcomes.

The conference will take place alongside The London Book Fair on 17 April 2013 at Earls Court, London, UK and your delegate pass gives you free entrance to the fair itself.

[www.londonbookfair.co.uk](http://www.londonbookfair.co.uk)

View all the latest conference news @ [www.londonbookfair.co.uk/ipaconference](http://www.londonbookfair.co.uk/ipaconference)

## ALL DELEGATES

receive FREE entrance into The London Book Fair with their conference pass.

# CONFERENCE PROGRAMME

## 09:30 Welcome from the Conference Chair



**YS Chi**, IPA President, UK

Introduction to the objectives of the conference and the desired outcomes.

## 09:45 Keynote Address



**Andreas Schleicher**, Special Advisor on Education Policy to the OECD Secretary-General, Germany

What works? How to improve educational outcomes based on the evidence from OECD studies such as PISA.

## 10:30 Coffee & networking break

## 11:00 Learning Technologies: Lessons learned from 25 years' experience



**Chair: Miha Kovač**, Publisher, Mladinska Knjiga, Slovenia

There is now a significant body of evidence built up from 25 years' experience of the impact of learning technologies on educational outcomes. But what does this evidence tell us and what has been the impact so far?



**Michael Trucano**, Senior ICT & Education Policy Specialist, World Bank, USA

Meta-analysis of research into digital migration projects.





**Eugenio Severino**, Consultant, formerly Inter-American Development Bank (IADB), Chile

Evaluation of one laptop per child projects in South America.



**André Tricot**, Professor, South Pyrenees University for Teachers' Education, France

Differences between digital learning and paper learning.



**Maria Langworthy**, Founder & Principal, Langworthy Research, USA

Successful digital learning technologies.

### 13:00 Lunch & networking break

### 14:00 Learning Resources: What works and what is needed?

**Chair: [to be confirmed]**

Learning resources are available in huge variety: textbooks and OERS, structured and flexible, digital and print, public and commercial. But what works best for learners, how will learning resources be delivered in future, and who will produce them?



**Catherine Lucet**, Chief Executive, Nathan/Editis, France

A publisher's perspective on educational policy initiatives



**Francesc Pedró**, Head of Teacher Development & Education Policies, UNESCO, France

Open Educational Resources, a new solution?



**Tim Oates**, Group Director, Assessment Research & Development, Cambridge Assessment, UK

How do quality learning resources fit into a wider policy framework?

### 15:15 Refreshments & networking break

### 15:45 What next for resources policy in Education?



**Chair: Graham Taylor**, Chair, IPA Educational Publishers Forum, UK

Policy makers, teachers, technologists and publishers all share a common goal, which is to support the experience of learners and to help improve their standards. What have we learned so far, and what can we take away from this conference that might make a difference?

The publisher's view : (tbc)

The teacher's view:

**Heikki Karjalainen**, Finland

A view from the Commission : (tbc)

A Ministry perspective : (tbc)

- What questions can we usefully ask that remain unanswered?
- What can we do together?
- Where do we go from here?

### 17:00 Networking Reception

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## Free Entrance to The London Book Fair with your delegate pass

We are delighted to offer all IPA Education Conference delegates free entrance into The London Book Fair which takes place on 15 – 17 April 2013 at Earls Court, London, UK.

The London Book Fair is the leading business-to-business exhibition for rights negotiation and the sale and distribution of content across print, audio, TV, film and digital channels.

Attending the fair gives you the opportunity to network, learn and conduct face to face business alongside over 25,000 global industry professionals.

Find out more about The London Book Fair at [www.londonbookfair.co.uk](http://www.londonbookfair.co.uk)



## Venue & Travel Information

**When:** Wednesday 17th April 2013

**Where:** Earls Court Conference Centre, London, UK

**Getting to Earls Court:** Please use the West Brompton entrance at Earls Court Exhibition Centre – the closest underground station is West Brompton station (District line & London Overground) or you can use Earls Court station (District & Piccadilly lines).

Find out more at [www.londonbookfair.co.uk/travel](http://www.londonbookfair.co.uk/travel)



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